



artsbenicia
30th Anniversary

Opportunity to promote your business & support the arts!

Be on the Map & in the Catalog
Benicia Artists Open Studios
May 6 & 7, 2017

New this year is a full-color, beautifully designed, 8.5x11" Open Studios catalog featuring artwork by participating artists, advertisements by local businesses, wayfinding information, and Open Studios maps.

Open Studios is Arts Benicia's most highly publicized and well-attended event! Our extensive publicity campaign includes press releases and promotional materials sent to numerous regional news groups and media sources; to print and e-publications, including *ArtWeek, Benicia Herald, Benicia Magazine, East Bay Times, Craigslist, Diablo Magazine Online, Fairfield Daily Republic, Lamorinda Weekly, Marin Independent Journal, Napa Valley Register, Oakland Tribune, Sacramento Bee, SFGate, Sonoma Index-Tribune, Vacaville Reporter, Vallejo Times Herald, Visit Benicia, Yelp, and Zvents;* to news organization and social e-calendars around the Bay Area. The event is promoted through Arts Benicia's website, e-newsletter and on many social media platforms, including Facebook, Twitter, Instagram, and more. Arts Benicia invites all members, sponsors, and Open Studios artists to further promote this exciting opportunity!

Benicia is a vibrant artist community and the arts are a major source of economic development. The over 4000 annual visitors to Open Studios are not only art enthusiasts, but they stroll up and down First Street and throughout town, stopping to enjoy a delicious meal and to purchase unique gifts and services.

Partner with Arts Benicia to make Benicia Artists Open Studios 2017 a great success!

How to be on the map & in the full-color catalog

\$150 – Ad size 1.5" x 1.5" (square) with your location on the map*

\$200 – Ad size 3.5" x 2.5" (horizontal) with your location on the map*

\$300 – Ad size 5" x 3.5" (quarter page, vertical), your location on the map,* a business supporter sign to place outside your business during Open Studios weekend and a "Proud Supporter of the Arts in Benicia" window cling

\$500 – Ad size 7.5' x 4.75" (half page, horizontal), your location on the map,* business supporter sign, a "Proud Supporter of the Arts in Benicia" window cling, plus your logo and web link on the Arts Benicia website.

\$1,000 – Ad size 9.5" x 7.5" (full page, vertical), your location on the map,* business supporter sign, a "Proud Supporter of the Arts in Benicia" window cling, your logo and web link on Arts Benicia website, plus a Supporting Membership

Deadline: Friday, March 10, 2017

Include attached form, ad in digital format, and payment.

For more information about Arts Benicia and this opportunity please contact:
celeste@artsbenicia.org or 707-747-0131, and visit www.artsbenicia.org

*For businesses located outside of the Open Studios geographic range, you will be featured in the catalog but will not be on the map.



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Benicia Artists Open Studios May 6 & 7, 2017

Open Studios Catalog Ads

**** RETURN THIS COMPLETED FORM TO ARTS BENICIA BY FRIDAY, MARCH 10****

Select Ad Size

- \$150 – Ad size 1.5" x 1.5" (square) with your location on the map
- \$200 – Ad size 3.5" x 2.5" (horizontal) with your location on the map
- \$300 – Ad size 5" x 3.5" (quarter page, vertical), your location on the map and a business supporter sign to place outside your business during Open Studios weekend.
- \$500 – Ad size 7.5" x 4.75" (half page, horizontal), your location on the map, business supporter sign, plus your logo and web link on the Arts Benicia website.
- \$1,000 – Ad size 9.5" x 7.5" (full page, vertical), your location on the map, business supporter sign, logo and web link on Arts Benicia website, and a Supporting Membership

Business name: _____

Business address: _____

Contact person: _____ E-mail: _____

Business phone: _____ Cell phone: _____

Business website: _____

Ad Artwork:

Digital file required - actual dimensions of selected ad size in inches (see above) at 300 dpi, saved as high quality jpg, pdf, or tif. Questions? Contact Peg Jackson.

Email digital file to peg@artsbenicia.org.

Payment Information:

You may pay by check or credit card.

Credit card (circle one): Visa / MasterCard / AmEx / Discover Security Code: _____

Credit card #: _____ Exp. date: _____

Billing address: _____

(If different from above)

Mail checks to:
Arts Benicia
991 Tyler Street #114
Benicia, CA 94510

THANK YOU!