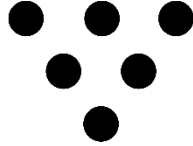


ARTFUL ALTERNATIVES

ART BY CATH BRANWOOD



Artful Alternatives is the visual brand and art of Cath Branwood. Cath is a true ‘creative human’ in every sense of the word. She is originally British, has travelled widely and followed many career paths but knew being an artist was her true purpose. She is currently bringing to life, original, contemporary artwork through paintings, digital art, murals, photography, and spoken poems in Florida. She is also author of The Four-Three Poetry Blog.

Cath is currently working on a tandem series of pieces for a solo exhibit scheduled for July 2021 in SW Florida, entitled The “Me, You and Them” Exhibit. Cath believes in building community, and so the aim of the show is to make us feel connected as human beings. The show’s pieces will be contrasting in content and style, inspired by the pandemic isolation and ever changing life events of 2020.

The first series is entitled “Me” – A stark representation showing the human condition of being alone through black and white painted self-portraits.

The second series is “Them” – A group of colorful lineal poster like portraits, reflecting inspirational historical and modern icons who surround us. These are individuals who have inspired the artist and lifted her up in times of personal fear and conflict. The artist hopes the artwork can inspire us all to be better, especially if we pay close attention to the words of creative wisdom these icons have shared. Words, which she also incorporates as a key part of the portraits.

Cath wants to be a big part of building a stronger and more dynamic creative community. The “You” part of the exhibit depends on who shows up and witnesses its creation and execution. Cath intends to include a portrait piece including faces of local artists and inspirational people.

The main goal behind the brand and business Artful Alternatives is to encourage people to ignite their own creative sparks. Cath does this by sharing the broad and varied content of her own creative work with the world and being a creative encourager to artists who surround her. Through being a person who encourages the Artful in everyone, Cath gets excited and creatively inspired by almost everyone she meets and everything she experiences in life, so her work is varied and pivots in style, based on the world around her. Follow her pages to see her creative growth and progress.